

PRESS RELEASE



Harbinger Enters a Value-Added Reseller Partnership with Instructure to Fulfill Technology and Implementation Needs of Canvas LMS Users

Harbinger Group and Instructure signed a strategic VAR partnership agreement focusing on India and the APAC region. The purpose of this partnership is to serve the K-12, Higher Ed, and other customers of Instructure's Canvas LMS. As a channel partner, Harbinger will benefit Instructure with its robust capabilities and vast experience in technology, content, and consulting.

Redmond, WA — July 26, 2022: Harbinger Group, a global corporation providing software products and services via its group companies – Harbinger Systems and Harbinger Interactive Learning, announced a value-added reseller (VAR) partnership with Instructure, an education technology company that benefits millions of students and teachers worldwide through its Instructure Learning Platform and Canvas LMS. The Instructure Learning Platform makes education technology more personal and student success more equitable.

This strategic partnership between Harbinger and Instructure will initially focus on India and then there may be opportunities in other regions at a later stage. Its main objective is to serve K-12, Higher Ed, and other customers of Instructure's Canvas LMS having licensing, implementation, custom technology development, content solutions, and other requirements.

The partnership will support Instructure customers to ensure smoother implementation of Canvas LMS cloud and Canvas Studio cloud. In addition, it will help the customers with custom development, integrations, content solutions, and consulting requirements. For Harbinger and Instructure, it will allow them to improve customer satisfaction, enable accelerated growth, and expand footprint. The two companies will also take advantage of continuous automation and innovation, collaborative sales and engagement, in-depth domain focus, and access to large customers that the partnership offers.

“We are excited to announce one of our most promising partnerships with Instructure to offer a unique combination of providing value-added services and effectively selling licenses of Canvas LMS. With Harbinger's leadership in education technology and custom content development services, we look forward to propelling Instructure's licensing business in the APAC region.” said Seema Chaudhary, Chief Alliance Officer at Harbinger Systems.

“Instructure is committed to addressing the complex educational needs worldwide by providing them access to the Instructure Learning Platform,” said Jack Jackson, Vice President of Global Channel Sales at Instructure.

As an 'Instructure Channel Certified Value-Added Reseller,' Harbinger is fully certified to sell Instructure products as well as provide the services and support for those products on Instructure's behalf.



About Harbinger Systems

Harbinger Systems is a global company providing software technology services for independent software vendors and enterprises, with a specialization in product engineering. We build software solutions leveraging digital technologies for various domains such as EdTech, Learning Tech, HealthTech, HRTech, and WorkTech.

Since 1990, Harbinger Systems has developed a strong customer base worldwide. Our clients are software product companies, including high-tech startups in Silicon Valley, leading product companies in the US, and large in-house IT organizations.

Our patented technology and sound thought leadership have resulted in the creation of revolutionary products, including the market-leading Raptivity® – an interactivity builder that helps the user build e-learning interactions, Exaltive – a personalized interactive video platform, Skimthru – an AI-powered video navigator using word clouds, SprinkleZone – a nudge-learning platform, and Quillionz – an AI-powered automatic question generator.

Learn more at <https://harbinger-systems.com/>.

About Harbinger Interactive Learning

Harbinger Interactive Learning is a global design and development company specializing in eLearning modernization and custom eLearning solution development. We have over 30 years of experience in delivering innovative learning solutions for various verticals like publishing, life sciences, BFSI, retail, and high-tech.

As an end-to-end provider of eLearning design and development services, Harbinger Interactive Learning blends creativity and technology to drive learning effectiveness in an affordable fashion. We offer a range of services, including eLearning modernization, virtual instructor-led training, AR/VR and AI in eLearning, learning technology development, and learning experience design.

Harbinger Interactive Learning also provides cutting-edge eLearning solutions, which include Flash to HTML5 transformation, gamification framework, micro-learning, interactive video, and competency-based learning. We work with our strategic partners worldwide to develop innovative, high-performing learning solutions.

Learn more at <https://harbingerlearning.com/>.

Media Contact

Kumudini Tijare
Associate Manager – Business Development
kumudini.tijare@harbingergroup.com
(+91) 9890687464