

A Webinar on
**How to choose your outsourcing partner for
building mobile apps?**
16th July 2014



Question and Answers

Q: What kind of skill set do you provide in the app development life cycle?

We have a solid team with various skill-sets. We have completed various projects for different platforms like IOS, Android, Windows phone and Blackberry. Thus we have a strong skill set encapsulating JAVA, objective C and .Net. We also have worked on several hybrid applications and also on Mobile websites which requires knowledge on HTML5, CSS3, JavaScript and Flash.

We have also developed cross platform applications using frameworks like PhoneGap, Monodroid and JQuery Mobile.

Q: Would you share some of your thoughts about tools?

Tools are very important especially when it comes to testing the applications. During the development phase it is very important to utilize tools like JUnit, OCUit for unit testing and tools like Static Analyzer and App verifier for memory leak identification.

Also, when it comes to Mobile applications, performance is the key. Tools like Charles help us to analyze performance issues or bottlenecks. Tools like SeeTest help in automation. For more information on tools, please [click here](#).

Q: What Talent mix should a customer look for in the partner team?

Personnel experienced in all three basic technologies -Java for Android, Objective C for iOS and .Net for Windows phone. Some very good Graphics Designers/UX experts and at least a few people who have experience designing or have worked as developers on web services which are highly available and scalable.

Q: Should an ISV develop all features in one go or should we do a trial and then add features?

One should always go for the latter approach; the first version of your product need not cover end-to-end functionality. It could start with a set of features which have simple capabilities. These capabilities can be enhanced as you progress with product development. This way you will have a self sustainable product quite early, which can grow richer with every release.

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Q: What precautions should an ISV take when outsourcing to protect their IP?

This is one of the most common apprehension for a startup and often the most confusing one. Following are some steps you can take to ensure safety of your intellectual property

- Make sure that you sign a non-disclosure or a confidentiality agreement with your outsourcing vendor
- You also need to check whether the vendor conducts regular security and network audits within his premises
- Also evaluate whether the tools, technology and processes are in place to prevent leakage of sensitive data

Q. Will you post the recording or presentation slides of this webinar?

Yes, you can view the recording and presentation slides of the webinar by visiting this link:

<http://www.harbinger-systems.com/insights/webinar/how-to-choose-your-outsourcing-partner-for-building-mobile-apps>

If you have any further questions or would like more details about the webinar and our services or would like to get notified about our next webinar, please let us know at: hsplinfo@harbingergroup.com

We look forward to interacting with you!

Team Harbinger



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