Harbinger Systems

Question and Answers

Q: Can business analyst be a contributor in User Experience?

Yes, business analysts can also be a contributor in User Experience in the project. As business analysts play a major role in understanding client's requirements and conduct a rigorous market/competiton analysis for the concept/project. Hence, they can and should be part of contributors in User experience.

Q: Does mobile UX has different design principles?

Yes and No. No, because the principles remains same, but when to consider which principle differs in Mobile. Because of small real estate on mobile one has to change the consideration of one principle over other principle.

Q: At which stage should we do user validation?

Validation/Usability Study should happen at two stages. First as early as wireframes, this helps reducing efforts in iteration at later stages. Secondly, during the early stage of application development.

Q: Do you use a platform such as PhoneGap or Xamarin for multiplatform apps?

Yes, we have used PhoneGap and Xamarin for multiplatform app designing.

Q: Conducting usability study on mobile. How this differs from web application usability study?

The requirements of Mobile usability study lab differs slightly from web application usability labs in terms of set up, recording tools etc. Mobile usability lab when working on wireframes, should use different simulator tools to have correct user response.

Q: How to account for increasing no. of devices, does that pose a pressure on the UX/UI designer?

UX/UI designer should always consider the top most commonly used devices along with specific devices used by target users of application.

Q: Are there any quick tips for reducing the cognitive load of the users through better mobile UX?

Cognitive load reduction tips will be same for web and mobile. Basics should be less visual clutter, prominence to actions, state saving in app which reduces cognative load of recalling where user was and what next can be done.

Q: What is the difference between user experience through a native mobile app v/s responsive website on mobile?

User experience can be more rich in native app because it gets access to in-built components and device specific gestures. Whereas the responsive web app has other benefits of fast development but user experience is not rich as native app experience.

Q. Will you post the recording or presentation slides of this webinar?

Yes, you can view the recording and presentation slides of the webinar by visiting this link: http://www.harbinger-systems.com/insights/webinar/Mobile-UX-Doing-it-the-right-way

If you have any further questions or would like more details about the webinar and our services or would like to get notified about our next webinar, please let us know at: hsplinfo@harbingergroup.com

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