



## Harbinger recognized in Zinnov's Annual Global R&D Service Providers Rating - Product Engineering Services

Rated in the Execution Zone in Outsourced Software Product Development - Enterprise Software and Consumer Software

**PUNE, INDIA; REDMOND, WA, NOVEMBER 27, 2015:**

Harbinger Systems, a global company providing software technology services, today announced it has been recognized in the Global R&D Service Providers (GSPR) Rating and Landscape Study, 2015 released by Zinnov, a leading management consulting firm.

Harbinger made it into the list of top 40 companies in the Engineering R&D space. The report lists Harbinger in the Execution zone of the Enterprise and Consumer Software segment in the outsourced software product development space. Ranking in the execution zone exemplifies that the service providers are capable of delivering complete product development as a true engineering partner, have built reusable components, IPs and quantified benefits and can support large and niche ISVs. Harbinger was also positioned as a Niche player in the overall Product Engineering Services landscape.

“Harbinger is extremely delighted to have been featured in GSPR 2015 Ratings. We thank Zinnov for this recognition,” says Jyotsna Kulkarni, President, Harbinger Systems. “Product development is in Harbinger's DNA. We are agile; align closely to our customers' business environment and strengthen our technology edge through investments in R&D, people and skills. Zinnov's listing is a testament to Harbinger's delivery excellence and commitment to provide great solutions across mature and emerging domains,” she added.

“Harbinger emerged as a stand out player in the Execution Zone for the Global Service Provider's rating, 2015. Their continued successes with startups as well as large ISVs reflect strongly about their software product engineering expertise and a customer-centric approach. The zeal with which they believe in their customer's products vision and contribute in product innovations, was amazing to note. The company has also built good capabilities in the newer technologies such as IoT and Data Science. We congratulate Harbinger for their good work in PES (Product Engineering Services)”, says Sidhant Rastogi, Partner & Practice Head, Zinnov.

Harbinger Systems engages in end-to-end product development, enabling customers to focus on their core business. Very often, we are 100% of the engineering strength of our clients. Our product development heritage of 25 years, our ability to innovate and deep technology experience are the key reasons for all our successful partnerships. With Harbinger, you will experience flexibility, transparency and technology expertise to address new avenues and seize growth opportunities effortlessly.



The GSPR 2015 study is an extensive, annual study of the capabilities of R&D and Product Engineering Services providers, and is designed to assist global engineering leaders in making the right decisions in their selection of outsourcing partners from across the world. The overall study covers the global engineering R&D landscape, the key trends and the GSPR -2015 Ratings.

### **About Harbinger Systems**

Harbinger Systems is a global company providing software technology services for independent software vendors and enterprises, with a specialization in product engineering. Since 1990, Harbinger has developed a strong customer base worldwide.

Harbinger Systems builds software solutions leveraging social, mobile, analytics, and cloud (SMAC) technologies for domains such as human capital management (HCM), healthcare, eLearning, and publishing. Harbinger Systems also uses emerging technologies like Big-Data, OpenStack, and Internet of Things (IoT) to build products for tech startups. Harbinger Systems is ranked in 'The Global Outsourcing 100' listing by International Association of Outsourcing Professionals consecutively for last four years.

Harbinger Systems is a part of Harbinger Group. Harbinger Group is a leading global provider of innovative software products and services to companies in over 60 countries. For more information about Harbinger Systems, visit [www.harbinger-systems.com](http://www.harbinger-systems.com).

### **About Zinnov**

We at Zinnov ([www.zinnov.com](http://www.zinnov.com)) assist our clients improve organization efficiency, innovation and revenue by leveraging global resources and markets. We offer deep expertise in Engineering, Digital and Globalization. Zinnov has been at the forefront of innovation and thought leadership. Our over a decade experience in globalization helps us in understanding customer problems and coming up with viable solutions.

Zinnov serves clients in Software, Automotive, Telecom & Networking, Semiconductor, Consumer Electronics, Storage, Healthcare, Banking, Financial Services & Retail Verticals in US, Europe, Japan & India. Zinnov was founded in 2002 and is head quartered out of Bangalore. The company has locations in Houston, Silicon Valley, Bangalore & Gurgaon.

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