



India-based Harbinger Systems Leads with a Learning Attitude

Organizational Learning a Key Growth Driver for the Outsourced Software Development Provider

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"We started with one project on iPhone for a bay area customer. It was an application for child education and iPhone was new at the time," said an engineering team member from Harbinger Systems, a leading provider of software engineering services to some of the world's best product companies. "Subsequently, we created 7 applications for the same company that spanned retail, finance, airline and automobile industries, and included technology usage like location awareness, usage of camera, synchronization, push notifications, web services and many more. We also helped the company build similar Android applications. It was a great experience to give wings to the company's vision in the mobile applications space. I would say that our ability to ramp up so fast on these technologies is why we come out with flying colors time and again," he concluded.

The customer in question above went on to refer Harbinger to another company; something that is considered a norm in this company. Harbinger has enjoyed 100% repeat business over many years and through changing technologies. The practice areas that Harbinger specializes in include eLearning, enterprise software, high-tech systems testing, mobile, web 2.0 and gaming.

With the technology industry changing very quickly in areas like mobile, gaming, social media and web 2.0, Harbinger bets on organizational learning and talent management. "One of the main reasons for our success is the continued learning attitude of our team," said Swati Ketkar, Executive Director of Harbinger Systems. "We have been in business for over 20 years, but if you look at our services, you will see that we provide software development services for iPhones and iPads, Android, Web 2.0 and many cutting edge technologies, in addition to ones that are well established."

Ketkar graduated from University of Michigan's Ross School of Business with an Executive MBA in 2010. She is a member of the international honor society, 'Beta Gamma Sigma' for academic excellence during MBA. In addition to being an example of 'the spirit of continuous learning' within Harbinger, the MBA would help her manage the rapid growth, she claims. Harbinger was recognized among the 50 fastest growing Indian companies and 500 fastest growing companies in Asia pacific by Deloitte in 2009. It is an honor few companies have received. When asked about the key driving factors behind the rapid growth, Ketkar added, "In addition to continuous learning and having an innovative mindset, one of the key factors is building strong trust relationships with customers. We have engagements with our customers that are well into their second decade. So, not only do we have to be on top of the game and lead with the latest trends in the industry, we have to build a working relation that is durable in the face of these changes."

For more information about Harbinger Systems, visit www.harbinger-systems.com

ABOUT HARBINGER SYSTEMS

Harbinger Systems is a global company providing software technology services. Since 1990, Harbinger has developed a strong customer base worldwide. Harbinger's customers are software product companies, including hi-tech startups in Silicon Valley, to leading product companies in the US and large in-house IT organizations.



Harbinger Systems provides services in mobile, web 2.0, e-Learning, enterprise product development and high-tech systems software. The services from Harbinger Systems span solution consulting, software design, development, testing and test automation. In 2009, Deloitte named Harbinger Systems among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs.

Harbinger Systems is a part of Harbinger Group. Harbinger Group is a leading global provider of innovative software products and services to companies in over 45 countries.

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MEDIA CONTACT:

Swati Ketkar
Executive Director,
Harbinger Systems
Tel: 425.861.8400
Fax: 425.671.2641
Redmond WA 98052
USA
swati@harbingergroup.com

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